

# Resource Summary Report

Generated by PRECISE-TBI on Sep 8, 2026

## Stanford Graduate School of Business Behavioral Lab Core Facility

RRID:SCR\_023231

Type: Tool

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### Proper Citation

Stanford Graduate School of Business Behavioral Lab Core Facility (RRID:SCR\_023231)

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### Resource Information

**URL:** <https://www.gsb.stanford.edu/faculty-research/behavioral-lab>

**Proper Citation:** Stanford Graduate School of Business Behavioral Lab Core Facility (RRID:SCR\_023231)

**Description:** Interdisciplinary laboratory designed for study of human subjects. Lab resources are available to all Stanford GSB faculty and PhD students to support research that uses human participants, whether your focus is organizational behavior, behavioral marketing, political economics, or behavioral economics. Assists with research by programming study, posting study to one or more of the available subject pools, paying participants, running participants through experiments in the lab, or creating study materials. Engages with faculty members and doctoral students in preparing and carrying out human subjects research, both in-person laboratory experiments and online survey research. Provides expert consultation on behavioral experiments, and implementations of technology in behavioral research, such as eye-tracking, psychophysiology, and other specialized technology used in research with human subjects.

**Abbreviations:** GSB B-Lab

**Synonyms:** Behavioral Lab, Stanford Graduate School of Business Behavioral Lab, GSB Behavioral Lab

**Resource Type:** access service resource, core facility, service resource

**Keywords:** USEDit, ABRF, human subjects study, human participants, organizational behavior, behavioral marketing, political economics, behavioral economics, behavioral experiments

**Availability:** Restricted

**Resource Name:** Stanford Graduate School of Business Behavioral Lab Core Facility

**Resource ID:** SCR\_023231

**Alternate IDs:** ABRF\_2463

**Alternate URLs:** <https://coremarketplace.org/?FacilityID=2463&citation=>,  
[https://coremarketplace.org/RRID:SCR\\_023231?citation=1](https://coremarketplace.org/RRID:SCR_023231?citation=1)

**Record Creation Time:** 20230204T050200+0000

**Record Last Update:** 20260905T133432+0000

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## Ratings and Alerts

No rating or validation information has been found for Stanford Graduate School of Business Behavioral Lab Core Facility.

No alerts have been found for Stanford Graduate School of Business Behavioral Lab Core Facility.

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## Data and Source Information

**Source:** [SciCrunch Registry](#)

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## Usage and Citation Metrics

We have not found any literature mentions for this resource.