

Resource Summary Report

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Stanford Graduate School of Business Behavioral Lab Core Facility

RRID:SCR_023231

Type: Tool

Proper Citation

Stanford Graduate School of Business Behavioral Lab Core Facility (RRID:SCR_023231)

Resource Information

URL: <https://www.gsb.stanford.edu/faculty-research/behavioral-lab>

Proper Citation: Stanford Graduate School of Business Behavioral Lab Core Facility (RRID:SCR_023231)

Description: Interdisciplinary laboratory designed for study of human subjects. Lab resources are available to all Stanford GSB faculty and PhD students to support research that uses human participants, whether your focus is organizational behavior, behavioral marketing, political economics, or behavioral economics. Assists with research by programming study, posting study to one or more of the available subject pools, paying participants, running participants through experiments in the lab, or creating study materials. Engages with faculty members and doctoral students in preparing and carrying out human subjects research, both in-person laboratory experiments and online survey research. Provides expert consultation on behavioral experiments, and implementations of technology in behavioral research, such as eye-tracking, psychophysiology, and other specialized technology used in research with human subjects.

Abbreviations: GSB B-Lab

Synonyms: Behavioral Lab, Stanford Graduate School of Business Behavioral Lab, GSB Behavioral Lab

Resource Type: core facility, service resource, access service resource

Keywords: USEDit, ABRF, human subjects study, human participants, organizational behavior, behavioral marketing, political economics, behavioral economics, behavioral experiments

Availability: Restricted

Resource Name: Stanford Graduate School of Business Behavioral Lab Core Facility

Resource ID: SCR_023231

Alternate IDs: ABRF_2463

Alternate URLs: <https://coremarketplace.org/?FacilityID=2463&citation=>,
https://coremarketplace.org/RRID:SCR_023231?citation=1

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Record Last Update: 20260731T043129+0000

Ratings and Alerts

No rating or validation information has been found for Stanford Graduate School of Business Behavioral Lab Core Facility.

No alerts have been found for Stanford Graduate School of Business Behavioral Lab Core Facility.

Data and Source Information

Source: [SciCrunch Registry](#)

Usage and Citation Metrics

We have not found any literature mentions for this resource.